

HAGLEY PARISH COUNCIL

www.hagleyparishcouncil.gov.uk

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John Davies
 Licensing Assistant
 Planning and Environment Services
 Bromsgrove District Council
 The Council House
 Burcot Lane
 Bromsgrove
 Worcestershire
 B60 1AA

25th March 2010

Dear Mr Davies

Street Trading consent for Brake Lane, Hagley: Biagio Calleia – Midland Super Cream
Street Trading consent for Park Road, Hagley: Michael Calleia – Midland Super Cream

Hagley Parish Council believes that this type of application targets school students from Hagley Primary School (Park Rd) at Haybridge and Hagley Catholic High School students (Brake Lane). This is obviously pushing the 'pester power' ticket where parents collect the children or students buying 'snacks' and ice creams to consume on the way home. Hagley Parish Council objects to both of these application which should be discouraged in the interests of:

- * Discouraging easily accessible less healthy snacks to school children.
- * The parked ice cream van takes no regard to parking on double yellow lines or in a position which causes a hazard for other road users.
- * There is a cause for concern for children to be distracted when crossing the roads etc.
- * Litter is dropped by the children on the way home.

Although Hagley Parish Council cannot officially speak for the head teachers at the three school sites (Ms. Hoddinott at Haybridge High School, Mr. Hammond at Hagley Catholic High School and Mr. Bailey at Hagley Primary School) it knows from past correspondence that they too object to this form of street trading. Can you please ensure that they are consulted too?

These impacts are applicable to any application wishing to operate in these locations and therefore no application should be approved which target students leaving the schools at the end of the day.

Equally Hagley Parish Council is concerned that the applicants will move to positions away from the immediate vicinity of the schools but bring the same concerns to neighbouring streets. The applicants should be discouraged from merely parking elsewhere.

Yours sincerely

Catherine Humphries
Clerk to the Council

Susan Garratt

From: Hawley, Stephen (ES) [SHawley@worcestershire.gov.uk]
Sent: 08 September 2010 11:08
To: Susan Garratt
Cc: Sarah Sellers
Subject: Street Trading Licence - Park Road, Hagley

Sue,

I have considered the application from Mr Calleia further. The drawings sadly still are not of sufficient quality to be allow for a complete assessment, however I can offer the following. There is a service road along side Park Road at the point where it is indicated for the greatest periods of trading and it is not clear if the applicant is wishing to park on Park Road or the service road.

Park Road is a heavily congested environment at the times when trading is indicated and the location is close to if no on waiting restrictions and in close proximity to a zebra crossing. Therefore a vehicle parked on Park Road would create an obstruction for the free flow of traffic and obstruct forward visibility splay lines for the zebra crossing and I consider that this would be adverse to highway safety.

If the van is to be located on the service road outside 14 Park Road or thereabouts I would have no objection to the proposal. Whilst this may create concerns from residents I do not consider that safety or access rights would be restricted by this proposal.

I hope this assists.

Stephen Hawley

Stephen Hawley, BSc (Hons) IEng FIHE MCIHT Certmgmt(Open)
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08/09/2010

John Davies

From: Ian Keagle
Sent: 16 March 2010 16:23
To: John Davies
Subject: RE: Street Trading Consent Michael Calleia - Midland Super Cream

John,

Thank you for this and the opportunity to comment on this application for a Street Trading Consent.

I would offer the following comments:

This section has no objections in principle to the above application.

The vehicle will be required to comply with Food Safety and Health and Safety legislation which is enforced by this Council. The premises will be subject to routine inspection to assess compliance.

Advice can be obtained on detailed compliance with this legislation from the Commercial Regulation Team (telephone number 01527 881434).

It is a legal requirement that the business is registered by the Council administering the address where the vehicle is kept. I note that this vehicle is registered by Dudley MBC.

If you have any queries relating to these comments please let me know.

Regards,

Ian.

Ian Keagle
Team Leader (Commercial Regulation)
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-----Original Message-----

From: John Davies
Sent: 12 March 2010 14:32